



TERMS OF TRADE

WHY PARTNER WITH ARASHA

1. Fast-Growing House of Brands

Operate across snacks, beverages, confectionery & niche innovations

2. Products That Move Fast

High-demand, innovation-led SKUs designed for quick rotation and repeat orders in GT/MT.

3. Strong Margins & Better ROI

Healthy distributor margins + fast-moving products = higher monthly profitability.

4. Exclusive Distribution Territories

Get exclusive area rights, ensuring zero conflict and maximum control for our partners.

5. Order Flexibility

Low MOQs and flexible order planning so distributors can grow without pressure.

6. 100% RTV on Expiry & Damage

Guaranteed Return-to-Vendor on expired or damaged stock, making partnership risk-free.

7. In-House Production = Quality + Supply Stability

Consistent quality, stable supply, and continuous product expansion.

8. Marketing & Sales Support

Brand building, digital campaigns, POS material & sampling support to help sell faster.

9. Transparent, Long-Term Partnership

Clear pricing, honest communication, and a business-first approach –

We grow only when you grow.



Interested in becoming a Arasha Partner?

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